

Pre-bid queries received for EOI of Advertising and communication agency for WCDC, GoB
(Tender Reference No PR6591(Ni Ni)2022-23 31 Aug 2022)

Total participants -4 Online Query -1 Telephonic general query -1

Name of Company	Query by agency	RFP Page number and clause	Clarification by WCDC
VERMILLION COMMUNICATION PVT LTD	The agency should have membership in the advertising agency association of India	Point no 6 Page 22	If registered in DAVP, INS, Prasar Bharti, AIR then not required.
	The Communication agency has been operational for a minimum of 5 years as of the date of the issue of this EOI.	Point 5, Page no 21	The Communication agency has been operational in the same area of business for a minimum of 5 years as of the date of the issue of this EOI should be certified by a chartered accountant instead of the company secretary.
	The details on the criteria. Certificate by the company secretary of the agency	Points 5 Page 21	
PROMODOME GROUP	How many agencies would be in the panel?		Panel of as many qualified agencies will be made for WCDC.
	Are the agencies release advertisement also or are they just creative-making agencies?		Both
	What way an empanelled agency is supposed to get a work > is that going to rotation basis or design or limited tender (L1) basis when a job needs to be done?		Quantitatively better work at lowest rates among qualified panelled agencies.
	Is it mandatory to have an office in Patna?		Yes
	What is the tentative yearly budget for jobs as per sow (assigned to agencies) i. e payable to agency		As per RFP (Refer to point 4.10, page no 25)

Dr. Mahalaxmi
Sr. Consultant
G.R.C., WCDC.

M. Kumar
02/09/22
Dr. MAHALAXMI KUMARI
Manager (C&D) WCDC